

# Shane Powell

## UI/UX Designer

### Personal Information

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LinkedIn

in/shanepowelldesign/

### Education & Awards

Associates Degree Graphic Design  
Pittsburgh Technical Institute 2011

"Valedictorian"

Richard S. Caliguiri Award

Pittsburgh Technical Institute 2011

SAFe Agile Certified

Scaled Agile 2019

ADA Compliance Training

A11y Project 2020-2023

### Toolbox & Experience

Figma - 5 Years

Axure - 3 years

Sketch - 6 years

Adobe XD - 2 years

User Testing - 6 years

Invision - 6 years

Craft - 6 years

Zeplin - 5 years

Adobe Suites - 12 years

DSM - 6 years

HTML/CSS - 12 years

Rally - 5 years

Jira - 5 years

Miro - 4 years

Google Analytics - 5 years

## Experience

2024

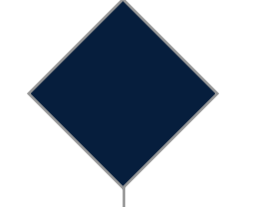


### ISR D Systems

UI/UX Architect | Oct 2023 - Present

- Lead UI/UX designer for all major internal and external projects.
- Created UI/UX infrastructure and process for ISR D global team.
- Subject matter expert for ADA compliance.
- Created user research and informational architecture process.

2023



### CVS

Experience Designer | July 2021 - Aug 2023

- Lead UI designer for COVID-19 reimbursement form experience.
- Lead UI/UX designer for Caremarks iOS and aOS platforms.
- Designed the registration flow for CVS Caremark.
- Designed the digital ID card experience for Caremark.
- Worked in a SAFe agile environment.

2022



### CareerFoundry

UI/UX Instructor | Aug 2021 - Jan 2022

- Held UI/UX seminars for first year students.
- Mentored multiple students through the course of a semester.
- Taught UI/UX fundamentals using Figma and Adobe XD.
- Specialized in design QA for project overview.

2021



### 1/ST Technology

UI/UX Designer | April 2019 - July 2021

- Lead UI/UX designer for the 1/ST BET application.
- Lead UI/UX designer for 1/ST white labeling.
- Designed full DSL for 1/ST Technology with working components.e.
- Held on-site and virtual user testing sessions.
- Worked in a SAFe agile environment.

2019



### Dick's Sporting Goods

UI Designer | May 2016 - March 2019

- Lead UI designer for the Dick's Sporting Goods homepage.
- Lead UI designer for the DSG footwear experience.
- Lead UI designer for the DSG holiday campaign.
- Collaborated with Nike, adidas, UA, Puma, Apple & The North Face.

2016



### Dick's Sporting Goods

Associate UI Designer | May 2014 - May 2016

- Lead UI research efforts on DSG footwear calendar.
- Led photoshoots for various campaigns.
- Led campaign strategies for DSG initiatives.

2014



### MARC USA

Interactive Specialist | January 2011 - May 2014

- Designed and developed emails for Rite Aid, PA Lottery, & Cooper Tires.
- Set up an email template to be used for all email clients.
- Involved in campaigns pitch work for future clients